FAX TO: J. F. Baumann
RJRT Trade Development Dept.
910-741-4214

RETURN BY: MAY 13, 1994

CC:
FAX: to RSM

FAXED 4/29/94

FOCUS PROGRAM EVALUATION

- Direct Accounts response to new program

Twin County Grocers feel the requested information (cigarette sales for all tobacco companies) is worth more than the base amount of payment they qualify for.

- Major Direct Accounts refusing to participate. Reasons cited for refusing to participate.

Twin County Grocers will participate in Program (Plan B).

- Class of Trade Response. Write response as - Excellent, Very Good, Good, Poor

	Response	Brief Reason Why Response
• Supermarket Chains/ Convenience Chains		
• Wholesale Grocery	Good	See above
• Tob / Cdy Distributors		
• Vendors		
• Military		

- Additional comments:

Division/Chain Name No. Jersey/Twin County Division/ChainNumber 1242/6541800

Source: https://www.industrydocuments.ucsf.edu/docs/gsjy0000

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